



STRATEGIST IN PROFESSIONAL EDUCATIONAL SERVICES

Management, Leadership & Governance
Assessment & Moderation
Monitoring & Evaluation
School-based Research
Coaching & Mentoring
School Improvement

“Empowerment, Innovation and Excellence!”

Dear Principal

Purple Tod Consulting (PTC) formed a partnership with the South African Democratic Teachers Union (SADTU) in the Western Cape. We are currently busy implementing the *Purple Tod 25HR+ Practical Coaching Programme* with selected School Management Teams (SMT)...the focus of this programme is **“The SMT as Collective Instructional Leadership”**;

- Theory on Instructional Leadership
- Management by Walking About (MBWA)
- Monitoring & Evaluation (M&E)
- Item-Error-Analysis
- The Role of school vis-à-vis home in learner learning
- School Development Planning – A conceptual model
- School Orientation and Induction of new teachers
- Assessment of & for Learning
- School-based Research
- Golden ratios – 65:35 & 50:50
- School Self Evaluation (WSE)

Purple Tod is offering a **FREE** telephonic and electronic consultancy service to
SADTU School Principals

Call Selvin J Daniels on 0824636348 OR email your query to admin@purpletod.co.za
To learn more about these services, resources, links and plans visit the Purple Tod Website
at www.purpletod.co.za

Fred van Leeuwen, General Secretary of Education International (IE) remarks that to build strong education “we have campaigned on the foundation of three pillars: (1) quality teachers and teaching; (2) quality teaching and learning tools; and (3) quality learning environments”.

Long Live SADTU! Long Live! Forward to Quality Public Education! Forward!

Yours in the Struggle for Free Education

Selvin J Daniels

Director

May

2015

